# Chen Kopolovich



**Product Designer** 

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## Education

2013 - 2016

#### **B.A of Visual Communication**

The Max Stern Yezreel Valley College Goren School of Graphic Design and Visual Communications

2004 - 2010

Haemek Hamaravi Ifat High School Graphic design studies.

# **Military Service**

2011 - 2013

## **Software Designer**

Designing learning courses apps and products as part of the courses department in my unit. used various tools - Flash (Adobe), javascript, etc.

## Skills

Illustrator Figma
Indesign Principle
Photoshop After Effects
Sketch Powerpoint
Adobe XD Word

## Experience

2019 - 2021 - Product designer

## Aman & Bank Hapoalim

Designed interaction flows and visual solutions.

Worked closely with front-end and back-end developers in order to achieve simple and quick prototypes.

Provided UX wireframe, design-system and QA for development. Worked with product managers about special solutions for both UI and UX challenges.

I was a part of usabillity tests and user intreviews for a better understanding of personal users.

2019 - 2020

## **Freelance Designer**

Designed and managed the UI/UX of startups products Created websites, prototypes, brandings for events and pitch deck presentations.

2018 - 2019 - Brand Designer

## Firma - Global Business Design

Leading branding and strategy processes for new clients.

Responsabilty of the company's website and digital products as well.

Branding design and redesign for the Israeli biggest brands.

Creative developments of brands, spaces, packaging, etc.

2017 - 2018 - UI/UX Designer

#### **MOZI - Digital Studio**

Designed wireframes and interaction flows for eCommerce companies, one-pagers and other digital products.

Collaborated with Wordpress and Microcopy developers.

2015 - 2017 - Junior UI/UX Designer

## David Luria Studio (Tomorrow&co)

Cooperating with Microsoft Startups Accelerator.

Designing digital solutions for startup companies within their first steps,

UI/UX of web and mobile applications, so as other platforms

interfaces. Investors presentations designs as

part of their products launchings.